

# THE FUTURE 50

BY DANA TANYERI,  
MICHAELA CAVALLARO  
AND SUSAN HOLADAY

**I**N COMPILING OUR SECOND ANNUAL RANKING OF THE FASTEST-growing up-and-coming restaurant chains in America—the ones tallying sales between \$25 million and \$50 million—we were struck by how many new growth stories there were to tell. Thirty-one of this year's Future 50 growth chains, or 62 percent, are entirely new to the list. That tells us that the entrepreneurial spirit thrives in 2007, and that the restaurant business is still where it lives.

## 50. Larry's Giant Subs

JACKSONVILLE, FL

**S** \$38.5 million\*/10%

**U** 100/6.4%

**A** \$395,000\*/2.6%

Brothers Mitchell and Larry Raikes opened their first shop in Jacksonville in 1982. Larry's has an encyclopedic list of submarines (hot or cold), hoagies, deli sandwiches and Philly cheese steaks. □